

# West View Savings Bank

“Over 100 Years of Quality Banking”

Volume 4, Issue 11

NEWSLETTER

November 2011

## Protect Yourself From Identity Theft

*A Message from Our President David J. Bursic*

More and more Americans are becoming victims of identity theft, as thieves steal names, Social Security, or credit card numbers and use them to commit fraud or other crimes. Your personal information is as good as gold to criminals and they will go to any means to get it.

To avoid becoming a victim, be “stingy” with your personal information.

Start by adopting a ‘need to know’ approach to your personal data. A person who calls you and says he’s from your bank, doesn’t need to know information that’s already on file at the bank. Also, the more information you have printed on your personal bank checks---such as Social Security number or home telephone number - the more personal data you are handing out to people who may not need to know that information.

If someone you don’t know calls you on the telephone offering a “major” credit card or “prize” but asks for personal data, ask them to send a written application form. If they won’t do it, hang up. If they do send you something, review it carefully. You can also call the local police, or an attorney, to get their opinion.

*continued on page 2*

## INSIDE THIS ISSUE

- 1 Message From Our President
- 1 NHCO – as the Holidays Approach
- 3 Many Rewards of our Visa Platinum Credit Card
- 4 Kid’s Korner
- 4 Oven-Baked Sweet Potato Fries Recipe

## North Hills Community Outreach is People Helping People!

As the holidays approach us, please consider making a donation or volunteering your time to one of these worthwhile North Hills Community Outreach (NHCO) causes.

### Thanksgiving Food Donations Requested

North Hills Community Outreach is requesting donations for its *Turkey on Every Table* sharing project – over 700 local families requested this assistance last year. Items needed are: grocery store gift cards, stuffing mix, instant potatoes, cranberry sauce, canned vegetables, pie crust mix, “easy” pumpkin pie mix, evaporated milk, muffin mix, turkey gravy mix and napkins. This project is ideal for congregations, schools, civic groups and businesses to work together to help others. Contact Vicki at [412-487-6316](tel:412-487-6316), option 1, or drop off your donation to 1975 Ferguson Road in Allison Park, weekdays from 9:00-4:00, if possible by November 16, 2011.



*continued on page 2*

When traveling, have your mail held at your local post office, or ask someone you know and trust to collect and hold it until you return. Ask that person to remove and hold circulars, newspapers or other telltale items that would indicate no one is home.

Check your financial information regularly and look for what should be there and what shouldn't. If someone has obtained your financial data, and made unauthorized debits or charges, reviewing your account on-line with the Bank's free internet banking service may be the quickest way to find out. Always double-check your monthly statement upon receipt.

If someone has managed to get access to your mail or other personal data and opened any credit cards in your name or taken any funds from your bank account, contact your financial institution or credit card company immediately to report these transactions and to request further action.

By taking these precautions, you can save yourself hours of sleepless nights trying to remedy the harm not only to your credit report, but also to your good name and reputation.

If you have any questions, please ask to speak with your branch manager or the Bank's Security Officer – Mr. Bernard P. Lefke.

---

*Newsletter Contributors:*

*Joanne Scherer, Jon Hoover and*

*Bernard P. Lefke*

---

## **Spotlighting**

### **North Hills Community Outreach As the Holidays Approach...**

#### **December Holiday Donations Requested**

North Hills Community Outreach is requesting donations for *Sharing Holiday Warmth*. Each year, several hundred local families in need receive food and utility credits during the holidays, as funding allows. Help ensure that no one here is cold, hungry, or alone! Contributions can be sent to North Hills Community Outreach, 1975 Ferguson Road, Allison Park, PA 15101. NHCO is also collecting new, unwrapped toys for children and youth of all ages. For more information, contact Vicki at [412-487-6316](tel:412-487-6316), option 1.

## **Volunteer Opportunities**

The Open Your Heart to a Senior effort helps seniors remain safe and independent at home by providing transportation to the grocery store and medical appointments. Volunteers of all ages are also needed to rake leaves for elderly neighbors in need, Saturdays through November 19, 2011. NHCO is compiling a list of names and numbers of volunteers willing to shovel snow for seniors this winter. Contact Nancy at [412-307-0069](tel:412-307-0069).

## **Free Computer Classes**

North Hills Community Outreach offers free computer classes to help people in their job searches. Classes are open to everyone and include Introduction to Computers, Introduction to the Internet, Internet Job Searching, Word, Excel, and PowerPoint. The classes are free, but space is very limited so registration is required. Classes are held in Millvale and Bellevue. Call Kevin at [412-487-6316](tel:412-487-6316), option 2 to enroll in a class or to volunteer.

## **Vehicle Donations Needed**

North Hills Community Outreach needs donated vehicles for its Community Auto program. There are more than 50 low-income people waiting for a car so they can get to work. Donors can take the maximum possible tax deduction. Call [724-443-8300](tel:724-443-8300) or visit [www.communityauto.org](http://www.communityauto.org)



West View Office	412-931-2171
McCandless Office	412-364-1911
Cranberry Office	724-776-3480
Sherwood Oaks Office	724-776-4870
Franklin Park Office	724-935-7100
Lending Division	724-935-7400
Bellevue Office	412-761-5595

**Visit us at [www.wvbank.com](http://www.wvbank.com)**



## The Many Rewards of our New Visa Platinum Credit Card

There are lots of reasons to do business with West View Savings Bank. People you know and trust, local decision-making, and personal service, to name a few.

Here's one more: a Visa Platinum Credit Card that rewards you with cruises, air travel, brand-name merchandise, and much more.

### Merchandise, Travel, and Entertainment

When you use your card, the rewards keep coming:

- Earn one point for every dollar in net retail purchases. There's no cap on how many points you can earn!
- Redeem points for merchandise, rental cars, cruises, hotels, or airline travel – with fewer restrictions, and no blackout dates.
- To view the catalog, visit [www.ScoreCardRewards.com](http://www.ScoreCardRewards.com) and click on "Browse".

### State-of-the-art Security

Your Visa Platinum Credit Card has multiple layers of protection that give you an extraordinary level of security. You can feel confident no matter how you use it:

- Verified by Visa lets you create a personal on-time password for added protection with online purchases.
- Identity Theft Assistance is free if you suspect your data has been stolen.
- A 3-Digit Code on the back of your card provides an extra layer of Internet and telephone fraud protection.

### Super Service

We believe in treating customers right, so we won't bombard you with offers for widgets or unwanted service. But if you have a question or need help with a problem, we're ready to help. In fact, you can choose any of three ways to find answers:

- Go online to view your account.
- Call VIP Customer Service anytime. Service representatives are on hand 24 hours a day, seven days a week. (They're based in the U.S., by the way.)
- Stop by any branch for a little extra help.

You're a unique individual in a community of singular people. So why settle for a run-of-the-mill credit card? Ask one of our customer service representatives for a Visa Platinum Credit Card application – and get ready for an exceptional experience.

### Apply for our Rewarding Visa Platinum Credit Card Today!

You'll enjoy more opportunities to shop, dine, and travel, because your Visa Platinum Credit Card is accepted at millions of places around the world. With it as your traveling companion, you'll always have financial resources at your fingertips.

(P.S. And while you're traveling, your Visa Platinum Credit Card automatically provides you and your family with Travel Accident Insurance and Auto Rental Collision Damage Waiver.)

In a world of commonplace credit cards, ours is a standout.



## Holiday Arts & Crafts Gift Sale & Cookie Walk

**Where:** St. Brendan's Episcopal Church, 2365 McAleer Rd., Sewickley, PA 15143

**When:** Saturday, November 19, 2011 from 9:00am through 2:00pm

Looking for a unique or traditional gift for your family, friends, or yourself? It's a great place to start your holiday shopping and baking. From Christmas décor to home and kitchen, from gourmet foods to artwork and crafts, there is something for everyone on your gift list.

Finish your visit with a stroll through the "Cookie Walk". Members of the parish bake thousands of dozens homemade Christmas cookies which are quickly sold every year.

This is a fun event for everyone!

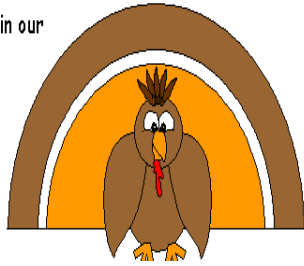
For additional information call 412-364-5974.



## Kid's Korner

Unscramble the letters to find the words in our

### Thanksgiving Anagram



aeimz \_\_\_\_\_

ffginstu \_\_\_\_\_

giilmprs \_\_\_\_\_

ahknst \_\_\_\_\_

afilmy \_\_\_\_\_

ikmnppu \_\_\_\_\_

ckoo \_\_\_\_\_

cnor \_\_\_\_\_

deinnr \_\_\_\_\_

aefst \_\_\_\_\_

aehrstv \_\_\_\_\_

ahquss \_\_\_\_\_

Answers found under Oven-Baked Sweet Potato Fries  
Recipe



## Oven-Baked Sweet Potato Fries



### Ingredients

- 1/2 teaspoon(s) ground cumin
- 1/2 teaspoon(s) salt
- 1/4 teaspoon(s) ground red pepper
- 1 tablespoon(s) vegetable oil
- 2 large (about 1 1/2 pounds) sweet potatoes

### Directions

Prepare the sweet potatoes: In a small bowl, combine cumin, salt, and pepper. Set aside. Preheat oven to 400 degrees F. Peel potatoes, cut each in half lengthwise, and cut each half into six wedges. In a large bowl, combine the cut potatoes, oil, and spice mixture. Toss until potatoes are evenly coated.

Bake the fries: On a baking sheet, arrange potatoes in a single layer and place on the middle shelf of the oven. Bake until edges are crisp and potatoes are cooked through - about 30 minutes. Serve immediately.

### Thanksgiving Anagram Word List:

cook, corn, dinner, family, feast, harvest, maize, pilgrims, pumpkin, squash, stuffing, thanks